

# GET **SAVE** MORE

with liquidware

Tap into the Liquidware Get More, Save More program to get a number of Cost Savings Analysis reports that can show you how to save thousands of dollars while optimizing and getting more from your digital workspace investments.

# Software License Optimization

Software application and license "creep" is a common problem for organizations that can result in wasted resources and unnecessary expenses. To avoid this, it's essential to have a desktop monitoring solution that provides detailed information about software usage metrics. By periodically auditing your organization's application licenses and usage, you can streamline costs and minimize PC image management.

## But what if you could identify unused licenses to save on renewal costs?

Liquidware Stratusphere™ UX provides detailed data on applications installed vs. applications in use, helping organizations streamline software licensing and save hundreds of thousands of dollars in cost savings. In addition, Liquidware FlexApp™ allows for more efficient application management by separating them from the base image and making updates more dynamic and agile for users. FlexApp also offers the ability to make applications self-serve in the Windows corporate store, reducing the need for unnecessary licenses. This integrated approach to software management can significantly reduce costs and improve efficiency for any organization.

### Get a FREE Cost Savings Analysis to identify cost savings for your environment.

- Use Stratusphere UX to gain an inventory of all applications including versions and workload impact.
- Create and test Ideal golden desktop images with only essential applications by user type.
- Determine which applications can be delivered with FlexApp on demand.
- Launch manageable and secure application delivery strategy leveraging clean desktop images and centrally stored applications.



## Customer Savings Example

A large enterprise with 7100 users found with Liquidware Stratusphere UX that they had 4905 instances of unused applications across all machines. At an average cost of \$25 per year per application instance, the wasted costs in unused application licenses were significant.

The customer was able to invoke a plan to remove the applications from environments of users where they were not being used. This resulted in a total annual savings of approximately \$9,360,000.

## Now It's Your Time to Save More While Getting More.

Are you interested in getting a FREE Cost Savings Analysis to learn how to save on software license renewals? Contact us today and learn how. There is no obligation, and we can deliver the results of our evaluation to you in as little as one week!

Get More Info and Sign up at: <https://info.liquidware.com/Software-License>

Learn More at:  
[www.liquidware.com](http://www.liquidware.com)